

## Love Stewart-Cassiar

### Program Overview

RDKS Economic Development is excited to launch “Love Stewart-Cassiar”, a ‘shop local’ program for businesses on Highway 37. This is a partnership with [Love Northern BC](#), a program that increases the exposure of small businesses in rural BC.

### Program Perks

- A personal page for your business on Love Northern BC ([see here for an example](#)) (value: apx \$250)
- A professional write-up of your business (value: apx \$150)
- A professional photography session for photos to accompany your new webpage (value: apx \$400)
- Inclusion in marketing campaigns that span throughout BC including shop local promotions, signage and branded products, inclusion in holiday promotions, and more
- Increased exposure for your business to visitors and locals of Northern BC
- Access to free webinars through Small Business BC (value: \$50/webinar)

### Cost

Regular program cost is a one-time buy-in fee of \$100. **Until October 1<sup>st</sup>, 2020, the Regional District will contribute 50% of the program fee, bringing local business buy-in to \$50.** This fee pays for ‘shop local’ initiatives in our communities.

### Eligibility

Businesses must be independently owned, and non-franchise. Home-based businesses are eligible!  
Businesses must be located in the following communities:

- Cedarvale
- Kitwanga
- Meziadin Junction
- Bell II
- Iskut
- Dease Lake
- Telegraph Creek
- Others on or nearby Highway 37 between Cedarvale and Dease Lake

### How to get Involved

[Register online here](#) or email [mhall@rdks.bc.ca](mailto:mhall@rdks.bc.ca).

If you have any questions about the registration process, please feel free to reach out to:

Katherine Benny, *Communications Officer (Love Northern BC)*: [katherine@northerndevelopment.bc.ca](mailto:katherine@northerndevelopment.bc.ca)

Maggie Hall, *Economic Development Officer (RDKS)*: [mhall@rdks.bc.ca](mailto:mhall@rdks.bc.ca)

