



Regional District of
Kitimat-Stikine

NEWS RELEASE

For immediate release

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Village of Hazelton Launches Walking Tour App to Reward Exploration

Village of Hazelton, BC

Today, the Village of Hazelton with support from the Regional District of Kitimat-Stikine launched Hazelton Insider, a free walking tour mobile app that guides and rewards exploration of the Village of Hazelton and the surrounding area.

Complementing the printed Hazelton Insider Walking Guide of “Old Town” Hazelton and the “Hands of History” self-guided driving tour, the Hazelton Insider app allows users to collect points when they arrive at locations listed in the app. Those points can be redeemed for small rewards at the Hazelton’s Tourist Information Centre located in New Hazelton.

“With unparalleled natural surroundings, historic sites, Gitksan culture and a welcoming community, the Village of Hazelton has always been a rewarding experience – for visitors and residents alike,” said Mayor Dennis Sterritt. “The Hazelton Insider app allows us a rich way to present and guide people through that experience.”

The app was developed using 468 Insider technology, with the support of Northern Development Initiative Trust’s Economic Development Capacity Building grant.

How the Hazelton Insider App Works

- Download Hazelton Insider and Create an Account**
Download the free Hazelton Insider app from the App Store or Google Play. After installing the app, create an account, which allows users to collect and redeem points.
- Explore the Village of Hazelton and Surrounding Area**
The app’s Explore button takes users to a map with pins indicating places of interest.
- Collect Points at Each Location**
Collect points by taking the Hands of History Tour and keep checking back in as we add new locations associated with point collection.
- Redeem Rewards at the Hazelton’s Tourist Information Centre**
Points can be redeemed for a small prize at the Visitor Centre. Hitting the “Redeem Rewards” button while physically at the Rewards Location will bring up a keypad for entering a code – provided by the location manager – to deduct points from the user’s point total.



Media Contacts:

Lina Gasser, Chief Administrative Officer – Village of Hazelton
250-842-5991 lgasser@hazelton.ca

Maggie Hall, Economic Development Officer – Regional District of Kitimat-Stikine
250-615-6100 mhall@rdks.bc.ca